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**FOR IMMEDIATE RELEASE**

**Kanbo International Appoints James Hinkle  
as North American Sales Director**

Oakbrook Terrace, IL—August 12, 2015—Kanbo International announced today that James R. Hinkle has joined the company as its North American sales director to further develop its growing North American sucralose business. Hinkle comes with a wealth of experience within the food ingredient and sweetener industry, having spent the last ten years at Tate & Lyle, where he held progressively responsible positions in financial management, operational strategic planning and sales.

Hinkle joins Kanbo International to continue Kanbo’s recently announced drive to provide high-quality sucralose to many food and beverage companies in North America. “I am excited to start a new challenge with Kanbo International and look forward to working with the team to further develop their sucralose business globally,” he says. “I am fortunate to be joining such a dynamic and creative company—one that prides itself on providing a high-quality and value-driven product.”

Fernando Gonzalez, global vice president at Kanbo, says, “Jim’s wealth of experience and industry knowledge has already made him a key addition to the Kanbo family. We view his appointment as a sign of our commitment to being the leading company in our industry. Our focus on production innovation and the increasing demand from our customers led us to look for an addition to our team who will fit in with our commitment to exceptional service, and it is very fortunate that we were able to find someone of Jim’s caliber to fulfill this position. I’m confident that Jim will play a key role in providing and implementing high-quality solutions for our customers.”

**About Kanbo International**

Kanbo International is a global supplier of the high-quality sucralose sweetener Kanbo Sucralose, which is manufactured in a state-of-the-art production facility in Dongying City, China. For additional information, visit [www.kanbointernational.com](http://www.kanbointernational.com).

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